

ECL FINANCE LIMITED

Regd Office: Tower 3, Wing B, Kohinoor City Mall, Kohinoor City, Kiroi Road, Kurla (W), Mumbai-400070
Regional Office at No.19,7th Floor, Kochar Towers, Venkatnarayana Road, T.nagar, Chennai – 600017.

E-AUCTION – STATUTORY 15 DAYS SALE NOTICE

Sale by E-Auction under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and The Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to public in general and in particular to borrower and guarantor that below mentioned property will be sold on **“AS IS WHERE IS”, “AS IS WHAT IS” AND “WHATEVER THERE IS”** for the recovery of amount as mentioned in appended table till the recovery of loan dues. The said property is mortgaged to **M/S ECL FINANCE LIMITED** for the loan availed by Borrower(s), Co borrower(s) and Guarantor(s). The secured creditor is having Physical possession of the below mentioned Secured Asset.

Name of Borrower(s)/Co Borrower(s)/ Guarantor(s)	Amount of Recovery	Reserve Price and EMD	Date & Time of the Auction
T GOPINATH (Borrower) & REVATHI T (Co Borrower)	Under LAN No. LCMBLAP0000041822 amounting to Rs.1,95,47,094/- (Rupees One Crore Ninety Five Lakhs Forty Seven Thousand Ninety Four Only) as on 21.05.2024 + Further Interest thereon+ Legal Expenses.	Property-1:-Rs.78,88,916/- (Rupees Seventy Eight Lakhs Eighty Eight Thousand Nine Hundred Sixteen Only) Earned Money Deposit:- Rs.7,88,916/- (Rupees Seven Lakhs Eighty Eight Thousand Nine Hundred Sixteen Only).	09-05-2025 Between 11.am to 12 Noon (With 5 Minutes Unlimited Auto Extensions)

Date & Time of the Inspection:- 30-04-2025 between 11.00 am to 3.00 pm | **Physical Possession Date:- 17-02-2024**

DESCRIPTION OF THE SECURED ASSET: PROPERTY-1: In Salem District Salem West Registration District Salem West Sub Rd Salem Town, E-Division, 3rd Ward Gugai, Previously Ramalingam Sowdeswari Madam Street, Presently Ramalingam Soundeswari Madam Street, East North-South Street, As Per The Re-Survey Ward I, Block 11, T S No. 14 And 4 As Per Present Sub Division T S No.14/1a Is Related To This Description, The Boundaries And Measurements For The Same Are:- **Item No. 1:- North Of:** The Property Belonged To V K Rajamanickam; **East Of:** North South Street; **South Of:** The Property Belonged To S K Jagadeesan; **West Of:** 2nd Item Of Land. Within The Above Boundaries Are Measuring East –West Both Sides 79 Feet, North South Both Sides 24 Feet, Totaling 1896 Sq.Ft. And The Item Of Land. The Boundaries And Measurement For The Same Are **ITEM NO. II:- North Of:** The Property Belonged To S K Ragunathan & S K Jagadesan; **East Of:** 2nd Item Of Land; **South Of:** 1st Item Of Property; **West Of:** Gori Compound Wall. Within The Above Boundaries Are Measuring East –West Northern Side 11 Feet, Southern Side 13¼ Feet, North-South Eastern Side 26½ Feet Western Side 25 Feet, Totaling 312¼ Sq. Ft. The Above Described Item No. 1 & 2 Properties Re Totaling 2208¼ Sq. Ft. Of Land And With R C C Terraced Building And With All Pathway Rights And Easements Rights Annexed Thereto. The Above Described Property Is Situated Within The Limits Of Salem Corporation.

Note:- 1) The auction sale will be conducted online through the website <https://sarfaesi.auctiontiger.net> and Only those bidders holding valid Email, ID PROOF & PHOTO PROOF, PAN CARD and have duly remitted payment of EMD through DEMAND DRAFT/ NEFT/RTGS shall be eligible to participate in this **“online e-Auction”**.

2) The intending bidders have to submit their EMD by way of remittance by DEMAND DRAFT / RTGS/NEFT to: **Beneficiary Name: ECL FINANCE LIMITED, Bank: STATE BANK OF INDIA, Account No. 61300847940, SARFAESI- Auction, ECL FINANCE LIMITED, IFSC code: SBIN0001593.**

3) Last date for submission of online application BID form along with EMD is 08-05-2025.

4) For detailed terms and condition of the sale, please visit the website <https://sarfaesi.auctiontiger.net> or Please contact Mr. Maulik Shrimali Ph. +91- 6351896643/9173528727, Help Line e-mail ID: Support@auctiontiger.net.

Mobile No. 9962784954/ 7710017976.

Date: 22.04.2025

**Sd/- Authorized Officer
ECL Finance Ltd**