



JM Financial Asset Reconstruction Company Limited

Corporate identify Number: : U67190MH2007PLC74287

Registered Office: 7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400025

Contact Person: 1.Vaidehee Byndla - 9821537386 2.Rohan Sawant – 9833143013 3. Yash Oza - 022 - 6224 1676

E-Auction Sale Notice – Fresh Sale

That Piramal Capital and Housing Finance Ltd have assigned a pool of Loan (including below mentioned Loans) together with underlying security interest created thereof along with all the rights, title and interest thereon under Section 5 (1) (b) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 ("SARFAESI ACT") vide an assignment agreement dated March 29, 2023 ("the Assignment Agreement") in favour of JMFARC (JM) (herein referred as Assignee) acting in its capacity as trustee of JMFARC – Aranya – Trust. It is to notify that PCHFL is authorized and appointed to act as Service provider / Collection agent to facilitate all operational and procedures processes vide Assignment / Service Agreement. Pursuant to taking possession of the secured asset mentioned hereunder by the Authorized Officer of Secured Creditor under the SARFAESI Act, 2002 for the recovery of amount due from borrower/s, offers are invited by the undersigned for purchase of immovable property, as described hereunder, which is in the possession, on 'As Is Where Is Basis', 'As Is What Is Basis' and 'Whatever Is There Is Basis', Particulars of which are given below:

Loan Code / Branch / Borrower(s) / Co-Borrower(s)/ Guarantor(s)	Demand Notice Date and Amount	Property Address _final	Reserve Price	Earnest Money Deposit (EMD) (10% of RP)	Outstanding Amount (13-05-2025)
Loan Code No.: 05000035658, Mumbai - Bandra (Branch), Apollo Retailers Pvt Ltd (Borrower), Manulla Mehbullah Kanchwala (Co Borrower 1) Rehana Manulla Kanchwala (Co Borrower 2) Alhamd Manulla Kanchwala (Co Borrower 3)	Dt: 27-12-2022, Rs. 148251791/-, (Rs. Fourteen Crore Eighty Two lakh Fifty One Thousand Seven Hundred Ninety One Only)	All The piece and Parcel of the Property having an extent :- Flat No.1101&1201, 11th Floor, Mahir Building, Nr. Rotary Park, Main Avenue Road, Mumbai Maharashtra IN 400054 Boundaries As :- North :- STARBUCKS COFFEE SHOP South :- JASUDABEN SCHOOL East :- ALKS BLDG West :- JAIPUR CREAM HOUSE	Rs. 150000000/-, (Rs. Fifteen Crore Only)	Rs. 15000000/-, (Rs. One Crore Fifty lakh Only)	Rs. 177268992/-, (Rs. Seventeen Crore Seventy Two lakh Sixty Eight Thousand Nine Hundred Ninety Two Only)

DATE OF E-AUCTION: 23-06-2025, FROM 11.00 A.M. TO 1.00 P.M (WITH UNLIMITED EXTENSION OF 5 MINUTES EACH),

LAST DATE OF SUBMISSION OF BID: 22-06-2025, BEFORE 4.00 P.M.

For detailed terms and conditions of the Sale, please refer to the link provided in <https://www.jmfinancialarc.com/Home/Assetsforsale> OR <https://www.bankauctions.in>.

STATUTORY 30 DAYS SALE NOTICE UNDER SARFAESI ACT TO THE BORROWER/GUARANTOR / MORTGAGOR

The above mentioned Borrower/Guarantor are hereby noticed to pay the sum as mentioned in section 13(2) notice in full with accrued interest till date before the date of auction, failing which property will be auctioned/sold and balance dues if any will be recovered with interest and cost from borrower/guarantor.

Date : 22-05-2025 Place: : Mumbai

**Sd/-
(Authorised Officer) (Aranya - Trust)**