



CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED

Corporate Office:- "CHOLA CREST", C 54 & 55, Super B-4, Thiru Vi Ka Industrial Estate, Guindy, Chennai-600032. **Branch Office:** Cholamandalam Investment and Finance Company Limited, Shop Number 603 to 615, 6th Floor, B zone, Business Spaces, Nipania main Road, Dewas Naka, Indore, Madhya Pradesh 452001.
Contact No: Mr. Manish Pawar - 8770351801 , Mob. No. Narendra Singh Chouhan - 9399457123

E-AUCTION SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower / Co-Borrower/ Mortgagor (s) that the below described immovable properties mortgaged to the Secured Creditor, the **Symbolic Possession** of which has been taken by the Authorised Officer of **Cholamandalam Investment and Finance Company Limited** the same shall be referred herein after as **Cholamandalam Investment and Finance Company Limited**. The Secured Assets will be sold on "As is where is", "As is what is", and "Whatever there is" basis through E-Auction. It is hereby informed to General public that we are going to conduct public E-Auction through website www.auctionfocus.in/chola-lap.

S. No.	Account No. and Name of Borrower, Co-borrower, Mortgagors	Date & Amount as per Demand Notice U/s 13(2)	Descriptions of the Property/Properties	Reserve Price
				Earnest Money Deposit
1	Loan Account No's: HE01UJL00000048355 1. Deepak Singh (Applicant), 2. Komal Chndel (Co-Applicant), Both Address:- Gram Kuthali Post- Bhuriya Khajuriya Kuthali Kalapipal, Shajapur (M.P)-465337. 3. Devshree Agro (Co-Applicant), Address:- 01, Shujalpur Road, Kalapipal Mandi, Shajapur (M.P)-465337.	13-12-2024 Rs.30,29,531/- as on 13-12-2024	Property situated at House No.02, Ward No.11, P.H.No.33, Kuthali, Tehsil Kalapipal & Distt. Shajapur (M.P) Admeasuring Total Area- 13200 Sq.Ft. (1226.76 Sq.Mt.) Boundaries as under:- On the East: House of Mor Singh Ji Rajput, On the West: Land of Self, On the North: Way, On the South: Public Way.	Bid Increment Amount
				Rs.46,61,100/-
				Rs.4,66,110/-
				Rs.50,000/-.

E-Auction Date and Time: 10-06-2025 at 11:00 am to 1:00 PM (with unlimited extension of 3 min each), EMD Submission Last Date: 09-06-2025 (Up to 5.30 P.M.); Inspection Date: 15-05-2025, Notice Period: 30 Days, Type of Possession: Symbolic

- All Interested participants/bidders are requested to visit the website www.auctionfocus.in/chola-lap & www.cholamandalam.com/news/auction-notice . For details and support, prospective bidders may contact - **Mr. Muhammed Rahees** - 8124000030 / 6374845616, Email id: CholaAuctionLAP@chola.murugappa.com. For eAuction training alone, contact **M/s. Auction Focus; Prachi Trivedi** - 9016641848.
- For further details on terms and conditions please visit www.auctionfocus.in/chola-lap & www.cholamandalam.com/news/auction-notice to take part in e-auction.

THIS IS ALSO A STATUTORY 30 DAYS SALE NOTICE UNDER RULE 8(6) OF SECURITY INTEREST (ENFORCEMENT) RULES, 2002

Date: 06-05-2025, Place: Indore (Madhya Pradesh)

Sd/- Authorized Officer, Cholamandalam Investment and Finance Company Limited.