



PIRAMAL FINANCE LTD.

CIN:L65910MH1984PLC032639

Registered Office: Unit No.-601, 6th Floor, Piramal Amiti Building, Piramal Agastya Corporate Park, Kamani Junction, Opp. Fire Station, LBS Marg, Kurla (west), Mumbai-400070 -T +91 22 3802 4000

Branch Office: Branch Office: 503-505 Floor, Airen Heights Sch No 54, PU-3, Vijay Nagar, Indore- 452010

Contact Person: 1. Bali Pratap Singh Rathore - 9826158208, 2. Vishal Ketele - 9584966653

E-Auction Sale Notice-Subsequent Sale

Pursuant to taking possession of the secured asset mentioned hereunder by the Authorized Officer of Piramal Finance Ltd (Formerly Piramal Capital & Housing Finance Ltd.) under the **Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002** for the recovery of amount due from borrower/s, offers are invited by the undersigned for purchase of immovable property, as described hereunder, which is in the possession, on 'As is Where is Basis', 'As is What is Basis' and 'Whatever is There is Basis', Particulars of which are given below

| Loan Code/ Branch/ Borrower(s)/Co-Borrower(s)/ Guarantor(s) | Demand Notice Date and Amount | Property Address _final | Reserve Price | Earnest Money Deposit (EMD) (10% of RP) | Outstanding Amount (16-06-2025) |
|---|--|---|---|--|--|
| Loan Code No.: 00800009997, Indore - Vijay Nagar (Branch), Air Force Marketing (Borrower), Mukta Data (Co Borrower 1) Ritesh Data (Co Borrower 2) Divya Data (Guarantor 1) Lokesh Datta (Guarantor 2) | Dt: 21-06-2022, Rs. 1,64,15,772/-, (Rs. One Crore Sixty Four Lakh Fifteen Thousand Seven Hundred Seventy Two Only) | All The piece and Parcel of the Property having an extent- East Part of Muni. house No.13old13/19new "Pir Gall", Ward No.27, Near To Emly Bazar & Rajwada Indore Indore Madhya Pradesh:- 452001 Boundaries As:- North: Govt. Road South: House Of Shri. Indorlal East: Govt. Road of Peer Gall West: House of Smt. Tulsabai | Rs. 1,34,80,000/- (Rs. One Crore Thirty Four Lakh Eighty Thousand Only) | Rs. 13,48,000/-, (Rs. Thirteen Lakh Forty Eight Thousand Only) | Rs. 2,78,74,348/-, (Rs. Two Crore Seventy Eight Lakh Seventy Four Thousand Three Hundred Forty Eight Only) |
| Loan Code No.: 00800014120, Indore - Vijay Nagar (Branch), Ismile Khan (Borrower), Bhuri Bee Khan (Co Borrower 1) | Dt: 16-06-2021, Rs. 10,72,234/-, (Rs. Ten Lakh Seventy Two Thousand Two Hundred Thirty Four Only) | All The piece and Parcel of the Property having an extent- Flat No. 311 Third Floor Star Avenue Block A Mundla Nayta Mundla Nayta Indore Indore Madhya Pradesh:- 452002 | Rs. 7,00,000/- (Rs. Seven Lakh Only) | Rs. 70,000/-, (Rs. Seventy Thousand Only) | Rs. 19,06,718/-, (Rs. Nineteen Lakh Six Thousand Seven Hundred Eighteen Only) |

DATE OF E-AUCTION: 09-07-2025, FROM 11:00 A.M. TO 01:00 P.M. (WITH UNLIMITED EXTENSION OF 5 MINUTES EACH),

LAST DATE OF SUBMISSION OF BID: 08-07-2025, BEFORE 04:00 P.M.

For detailed terms and conditions of the Sale, please refer to the link provided in www.piramalfinance.com/e-Auction.html or email us on piramal.auction@piramal.com

STATUTORY 15 DAYS SALE NOTICE UNDER SARFAESI ACT TO THE BORROWER/GUARANTOR / MORTGAGOR

The above-mentioned Borrower/Guarantor are hereby noticed to pay the sum as mentioned in section 13(2) notice in full with accrued interest till date before the date of auction, failing which property will be auctioned/sold and balance dues if any will be recovered with interest and cost from borrower/guarantor.

The Borrowers attention is drawn towards sub-section 8 of section 13, of the act, in respect of the time available, to redeem the secured asset. Borrowers in particular and public in general may please take note, that in case the auction scheduled herein fails for any reason whatsoever then the secured creditor may enforce its security by the way of private treaty.

Date : June 20, 2025, Place : Indore

Sd/- (Authorised Officer), Piramal Finance Limited