

**E - AUCTION SALE NOTICE****EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED**

CIN: U67100MH2007PLC174759

Regd. Office : Edelweiss House, 1st Floor Off CST Road, Kalina, Mumbai 400098.

**E-AUCTION SALE NOTICE FOR SALE OF IMMOVABLE SECURED ASSETS UNDER THE  
SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002  
READ WITH PROVISO TO RULE 8 (6) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002 ("RULES")**

The financial facilities of **Assignor** have been assigned to **Edelweiss Asset Reconstruction Company Limited** acting in its capacity as trustee of various trusts mentioned clearly in column provided. Pursuant to the said assignment, EARC stepped into the shoes of the Assignor and exercises its rights as the secured creditor. That EARC, in its capacity as secured creditor, had taken possession of the below mentioned immovable secured assets under 13(4) of SARFAESI Act and Rules there under.

Notice of **30** days is hereby given to the public in general and in particular to the Borrower and Guarantor (s) that the below described immovable secured assets mortgaged in favor of the Secured Creditor, the physical possession of which has been taken by the Authorised Officer (AO) of Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" basis, for recovery of the amounts mentioned herein below due to **EARC** together with further interest and other expenses/costs thereon deducted for any money received by EARC from Borrower and Guarantor. The Reserve Price and the Earnest Money Deposit are mentioned below for each property.

This Notice shall be treated as notice of sale as required under rule 8(6) and Rule 9(1) of Security Enforcement Rules, 2002.

**DETAILS OF SECURED ASSET PUT FOR AUCTION:**

Loan A/c No/ Selling Institution	Name of Borrower/ Co-Borrower	Trust Name	Name of Bank & Branch, Account Number & IFSC Code	Total Outstanding Dues INR as on 19-06-2025	Reserve Price (in INR)	Earnest Money Deposit (EMD) in INR	Date & Time of Auction	Type of Possession
778350/ HDBFSL	1) Manju Soni (Borrower) 2) Rajkumar Soni (Co-borrower)	EARC Trust SC 375	EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED-EMD ACCOUNT-[000405158602] Bank -ICICI BANK IFSC ICIC0000004	Rs. 69,93,621.14	Rs. 42,00,000/- (Rs. Forty Two Lakhs Only)	Rs. 4,20,000/- (Rs. Four Lakhs Twenty Thousand Only)	24.07.2025 12.00 NOON	Physical

**Property Description:** All That Part & Parcel of The Property Bearing H No.83, Silawat Gali, Janakpura Ward No.15, Mandsaur Madhya Pradesh Admeasuring 781 Sqr Feet And **Bounded As Below:** East : Silawat Gali, West : House No. 84, 85 & 83 Ka Bhag, North: Road, South : House of Lt. Gisalalji S/o Parmanand Di Harwa

4644 933/ HDB FSL	1. M/s Shree Jain Enterprises (Borrower) 2. Mr. Amit Jain (Co-borrower) 3. Mrs. Gunmala Jain (Co-borrower) 4. Mrs. Rajul Jain (Co-borrower) 5. Mr. Sumit Jain (Co-borrower)	EARC Trust SC-483	EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED - EMD ACCOUNT - [000405158602] Bank - ICICI BANK IFSC ICIC0000004	Rs. 41,23,409.76	Rs. 27,20,000/- (Rs. Twenty Seven Lakhs Twenty Thousand Only)	Rs. 2,72,000/- (Rs. Two Lakhs Seventy Two Thousand Only)	24.07.2025 12.30 PM	Physical
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**Property Description:** All That Piece And Parcel of Property Bearing Shop No. 1 To The Extent of 200 Sq. Ft. At House No. 404 (Old No. 291 & 61), Kadabin Mohalla, Bada Ganpati, Indore, Madhya Pradesh (452001) And **Bounded As Under:** East : House of Pujari Ji, West : Road, North : Hostel, South : Bada Ganpati Mandir

LIND0 HL000 00424 96/ EHFL	1. Mr. Sanjay Kumar Parchani (Borrower) 2. Mr. Mahendra Parchani (Co-borrower)	EARC Trust SC-447	EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED - EMD ACCOUNT - [000405158602] Bank -ICICI BANK IFSC ICIC0000004	Rs. 32,27,050.41	Rs. 16,00,000/- (Rs. Sixteen Lakhs Only)	Rs. 1,60,000/- (Rs. One Lakhs Sixty Thousand Only)	24.07.2025 01.00 PM	Physical
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**Property Description:** All The Piece And Parcel of The Said Property Flat No. 301 Sainath Palace, Plot No 50-A, Scheme No. 103, Indore, Madhya Pradesh, Having Super Built-up Area- 605 Sq. Ft. And **Bounded On The;** East By: Flat No.304, North By: Flat No. 302, West By : Road, South By: Plot No. 50 Sch No. 103

**Important Information Regarding Auction Process:**

1.	EMD Demand Drafts (DD) shall be drawn in favor of "EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED - EMD ACCOUNT" payable at Mumbai.
2.	EMD Payments made through RTGS shall be to : Name of the Account No. EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED - EMD ACCOUNT" Account No : 000405158602 ; Name of the Bank -ICICI BANK ; IFSC Code : IFSC ICIC0000004
3.	Last Date of Submission of EMD Received 1 day prior to the date of auction
4.	Place for Submission of Bids 1st Floor, Edelweiss House, off CST Road, Kalina, Mumbai-400098
5.	Place of Auction (Web Site for Auction) E-Auction ( <a href="https://auction.edelweissarc.in">https://auction.edelweissarc.in</a> )
6.	Contact Person with Phone No. Customer care: 1800 266 6540
7.	Date & Time of Inspection of the Property As per prior appointment

For detailed terms and conditions of the sale, please refer to the link provided in EARC's website i.e. <https://auction.edelweissarc.in>

Date : 20-06-2025

Place : Mumbai

Authorised Officer

For Edelweiss Asset Reconstruction Company Limited


**Edelweiss**  
Asset Reconstruction