

Registered A.D.

MSME/SAR/Sale.info/May-25/33887

Dated: 06-May-25

**Prithvi Agency (Borrower)**

**Suraj Raiwkawar, Ram Nagar Chouraha, Ram Nagar Khandwa, Dist-Khandwa, East Nimar, Madhya Pradesh, 450001**

**Pushpraj Singh S/O Sajan Singh Jadon (Co-Borrower)**

**Makan N.I.G.A/58 Ward No.08, Jaswadi Raod, Ramnagar, Dist- Khandwa, Madhya Pradesh, 450001**

**Sajan Singh Jadon (Co-Borrower)**

**Makan No Lig/58 Ward No 08, Ram Nagar Khandwa, Dist-Khandwa, East Nimar, Madhya Pradesh, 450001**

**Also At Sajan Singh Jadon**

**Property Situated At Plot No A 58 Lig Jaswadi Road Ram Nagar Colony Khandwa, Dist-Khandwa, Madhya Pradesh, 450001**

Dear Sir/Madam,

**Sub: Notice for Sale of the Mortgaged Property**

1. We refer to our Demand Notice dated **07-Jul-2023** issued by us under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as "SARFAESI Act"), wherein we had called upon you to pay the dues of **Rs. 914205/- (Rs. Nine Lac Fourteen Thousand Two Hundred Five Only)** L9001060117397784 as on **(06-Jul-2023)** with further interest until payment in full **(hereinafter referred as the "Outstanding Amount")** and payable by you all under the facilities granted by **AU Small Finance Bank Limited** within 60 days from the date of the said notice. You have since then failed and neglected to pay the amount as demanded.

2. It is pertinent to note that despite the service of the above mentioned notice you have failed to liquidate the outstanding amount and as such, the Authorized officer of **AU Small Finance Bank Limited** has taken possession of the property/properties on **10-Feb-25** described herein below and referred hereinafter as **"Secured Assets")** in exercise of the powers conferred on him under



Registered Office  
**AU SMALL FINANCE BANK LIMITED**  
19-A Dhuleshwar Garden, Ajmer Road,  
Jaipur - 302001, Rajasthan, India  
Phone: +91 141 4110060/61, Fax: +91 141 4110090  
CIN: L36911RJ1996PLC011381  
Formerly known as **Au Financiers (India) Limited**

Correspondence Address :  
AU SQUARE: B 11 – E, Malviya Nagar  
Industrial Area, Jaipur 302017, Rajasthan.  
Mob. No. 9116080214

Section 13 (4) of the said Act read with Rule 8 & 9 and in pursuance of order dated **12-Nov-24** passed under section 14 of the said Act.

3. This is to inform you, that all the requisitions under the provisions of SARFAESI Act and The Security Interest (Enforcement) Rules, 2002 have been complied with and **AU Small Finance Bank Limited** now proposes to sell the secured asset as mentioned below herewith by public auction through E-Auction or by any other mode prescribed under the provisions of Rule 8 (6) & 9(1) of Security Interest (Enforcement) Rules, 2002 after a period of **30 days** from the date of this notice in the manner described below ‘**as is where is basis & As is what is basis & Whatever there is basis**’, unless we receive the entire outstanding amount i.e **Rs. 1349650/- Rs. Thirteen Lakh Forty-Nine Thousand Six Hundred Fifty Only. L9001060117397784** as on **03-May-25** with further interest & charges.

S.NO.	PARTICULARS	DETAILS
1	DATE & TIME OF AUCTION	02-Jul-25 02.00 PM TO 04.00 PM WITH UNLIMITED EXTENSION OF 5 MINUTES
2	DATE OF BID SUBMISSION	30-Jun-25
3	PLACE OF AUCTION	<b>Au Small Finance Bank Ltd., Branch Address : - Opp. Shubham Hospital, Anand Nagar, Main Road, Dist. Khandwa, Mp -450001, auctions@aubank.in</b>
4	MODE OF AUCTION	E-Auction through website <a href="https://sarfaesi.auctiontiger.net">https://sarfaesi.auctiontiger.net</a> (Inviting Bids)
5	Loan Account No.	L9001060117397784
6	Outstanding Amount	<b>Rs. 1349650/-</b> Rs. Thirteen Lakh Forty-Nine Thousand Six Hundred Fifty Only. <b>L9001060117397784</b> as on <b>03-May-25</b> WITH FURTHER INTEREST ALONG WITH ALL COST, CHARGES & EXPENSES UNTIL PAYMENT IN FULL.
7	Description of Mortgage property (Secured Assets)	ALL THAT PIECE OR PARCEL OF LAND BEARING Property situated at Plot No A 58 Lig Jaswadi Road Ram Nagar Colony Khandwa Khandwa Madhya Pradesh 450001 Admeasuring 65 Square Metre, having four boundaries as East - PLOT NO. A 57, West - PLOT NO. A 59, North - PLOT NO. A 56 & South - ROAD
8	Reserve Price Fixed & EMD (Rs.)	<b>RESERVE PRICE Rs. 1020000/-</b> (Rs. Ten Lakh Twenty Thousand Only.)  <b>EMD Rs. 102000/-</b> (Rs. One Lakh Two Thousand Only.)



Registered Office  
**AU SMALL FINANCE BANK LIMITED**  
19-A Dhuleshwar Garden, Ajmer Road,  
Jaipur - 302001, Rajasthan, India  
Phone: +91 141 4110060/61, Fax: +91 141 4110090  
CIN: L36911RJ1996PLC011381  
Formerly known as **Au Financiers (India) Limited**

Correspondence Address :  
AU SQUARE: B 11 – E, Malviya Nagar  
Industrial Area, Jaipur 302017, Rajasthan.  
Mob. No. 9116080214

Please treat this notice as Notice under Rule 8 Clause (6) Read with Rule 9(1) of the Security Interest (Enforcement) Rules, 2002 providing you a notice of **30 days** for sale of the secured asset.

Note :

1. Borrowers are requested to kindly remove their movable assets (If any) from the property which is in Bank's Possession.
2. Auction detail will be published in two leading Newspapers.
3. The Auction detail will also be uploaded on our website : <https://www.aubank.in/bank-auction> and also at the website of Auction Tiger i.e. <https://sarfaesi.auctiontiger.net>
4. For more details regarding E-Auction kindly contact on 7247743814 & 9773358234 to **Mr. Amit Sharma & Deepak Jain.**
5. The RTGS/NEFT/DD of reserve price will be made in Favor of MSME AUCTION POOL ACCOUNT OF AU Small finance Bank Ltd., Payable at Jaipur, Account No.1921201121711599, IFSC Code: AUBL0002011.

**Thanking you,**

**Authorised Officer  
AU Small Finance Bank Limited**



Registered Office  
AU SMALL FINANCE BANK LIMITED  
19-A Dhuleshwar Garden, Ajmer Road,  
Jaipur - 302001, Rajasthan, India  
Phone: +91 141 4110060/61, Fax: +91 141 4110090  
CIN: L36911RJ1996PLC011381  
Formerly known as **Au Financiers (India) Limited**

Correspondence Address :  
AU SQUARE: B 11 – E, Malviya Nagar  
Industrial Area, Jaipur 302017, Rajasthan.  
Mob. No. 9116080214