



# GRIHUM HOUSING FINANCE LIMITED

(FORMERLY KNOWN AS POONAWALLA HOUSING FINANCE LTD)

Registered Office: 6th Floor, B Building, Ganga Trueno, Lohgaon,  
Pune, Maharashtra 411014 Branch Off Unit: 1st floor, 35 silver Hill  
Main Road, Dhar - 454001(MP)

**E-AUCTION - SALE NOTICE**  
Sale of secured immovable  
asset under SARFAESI Act

**E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (the "Act") read with Rule 8 and 9 of the Security Interest (Enforcement) Rules, 2002.**

Notice is hereby given to the public in general and in particular to the Borrower/ Co-Borrower/ Mortgagor (s)/Guarantor(s) that the below described immovable properties mortgaged to Grihum Housing Finance Limited (formerly known as Poonawalla Housing Finance Limited as the name Poonawalla Housing Finance Limited changed to Grihum Housing Finance Limited with effect from 17 Nov 2023 (Previously known as Magma Housing Finance Limited and originally incorporated with name of GE Money Housing Finance Public Unlimited Company) (hereinafter referred to as the "Secured Creditor" as per the Act), the possession of which has been taken by the Authorised Officer of Secured Creditor in exercise of powers conferred under section 13(12) of the Act read with Rules 8 and 9 of the security interest (Enforcement) Rule pursuant to notice under section 13(2) of the Act.

The Secured Assets will be sold on "As is where is", "As is what is", and "Whatever there is" basis on 16/06/2025 through E-Auction. It is hereby informed to General public that we are going to conduct public through E-Auction platform provided at the website: <https://www.bankeauctions.com>. For detailed T&Cs of sale, please refer to link provided in GHFL's Secured Creditor's website i.e. [www.grihumhousing.com](http://www.grihumhousing.com)

Sl. No.	Proposal No. Customer Name {A}	Demand Notice Date and Outstanding Amount {B}	Nature of Possession {C}	Description of Property {D}	Reserve Price {E}	EMD (10% of RP) {F}	EMD Submission date {G}	Incremental Bid {H}	Property Inspection Date & Time {I}	Date and time of Auction {J}	Known encumbrances/ Court cases if any {K}
1	Loan No. HL 0047200000005010630 RAISKHA MEHBUB KHAN (BORROWER) SONU BEE (CO BORROWER)	Notice date: 08/10/2024 Total Dues: Rs 399593/- (Rupees Three Lakh NinetyNine Thousand Five Hundred NinetyThree Only) payable as on 08/10/2024 along with interest @16.50% p.a. till the realization.	Physical	All That Piece And Parcel The Plot/House No. 89, Survey No. 1872 (Old 2079), Patwari Haika No. 07, Gram - Mankund, Tehsil Hatpipla, Dist Dewas (M.P.) Measurement 480 Sq. Ft. Boundaries Of The Plot:- East - House Of Jasmat Singh West- Road North House Of Akram Khan South- House Of Rahub Kha	Rs. 8,82,000/- (Rupees Eight Lakh Eighty Two Thousand Only)	Rs. 88,200/- (Rupees Eighty Eight Thousand Two Hundred Only)	30/05/2025 Before 5 PM	10,000/-	26/05/2025 (11AM - 4PM)	16/06/2025 (11 AM- 2PM)	NIL
2	Loan No. HF0415H20100208 ARJUN SINGH (BORROWER) RADHA KUNWAR (CO - BORROWER)	Notice date: 08/10/2024 Total Dues: Rs 526795/- (Rupees Five Lakh TwentySix Thousand Seven Hundred NinetyFive Only) payable as on 08/10/2024 along with interest @17.50% p.a. till the realization.	Physical	All That Piece And Parcel Of Land Property Bearing Ph No 06 Survey No 614 House Register No 116 Village Limbas Tah. Badnagar & Dist. Ujjain Total Admeasuring Area 848 Sq.Ft With All Rights And Benefits Thereto Situated Within The Limit Of Village Panchayat Limbas (Herein After Referred To As Said Property) And Bounded On To East: Common Way West: Own Plot North: Common Way South: House Of Mangu Singh	Rs. 4,74,880/- (Rupees Four Lakh Seventy Four Thousand Eight Hundred Eighty Only)	Rs. 47,488/- (Rupees Forty Seven Thousand Four Hundred Eighty Eight Only)	30/05/2025 Before 5 PM	10,000/-	26/05/2025 (11AM - 4PM)	16/06/2025 (11 AM- 2PM)	NIL
3	Loan No. HF0412H21100342 AKHILESH RAMADAS (BORROWER) PREETEE AKHILESH (CO BORROWER)	Notice date: 08/10/2024 Total Dues: Rs 874165/- (Rupees Eight Lakh SeventyFour Thousand One Hundred SixtyFive Only) payable as on 08/10/2024 along with interest @17.25% p.a. till the realization.	Physical	All That Piece And Parcel Of The Plot/House No. 98 Area 2560 Sq.Ft. Situated At Gram Aabadi Survey No. 458/1/2, P.H. No. 05, Ward No. 05, Village Majra Jharipada, Tehsil Badnagar District Dhar (M.P.). Boundaries - East-Place Of Mohan Gulab Singh West-Place Of Dhannal North-Nala South Pradhanmantri Road Area East To West (North Side) - 64 Ft. East To West (South Side) - 40 Ft. North To South (East Side) - 64 Ft. North To South (West Side) - 40 Ft. Total Area 2560 Sq.Ft	Rs. 16,10,000/- (Rupees Sixteen Lakh Ten Thousand Only)	Rs. 1,61,000/- (Rupees One Lakh Sixty One Thousand Only)	30/05/2025 Before 5 PM	10,000/-	26/05/2025 (11AM - 4PM)	16/06/2025 (11 AM- 2PM)	NIL

The intending bidders/purchasers are advised to visit Secured Creditor Branch and the auction properties, and make his own enquiry and ascertain additional charges, encumbrances and any third-party interests and satisfy himself/herself/itself in all aspects thereto before submitting the bids. All statutory dues like property taxes, electricity/water dues and any other dues, if any, attached to the property to be ascertained and paid by the successful bidder.

The interested bidders are required to register themselves with the portal and obtain login ID and Password well in advance, which is mandatory for e-bidding, from auction service provider) C1 India PVT LTD. Address- Plot No-68 3rd floor Gurgaon Haryana-122003. Helpline Number- 7291981124,25,26 Support Email id - Support@bankeauctions.com. Contact Person -Dharini P, Email id- dharani.p@c1india.com Contact No- 9948182222.. Please note that Prospective bidders may avail online training on e-auction from them only. The intending purchaser/bidder is required to submit amount of the Earnest Money Deposit (EMD) by way of by way of NEFT/RTGS /DD in the account of "Grihum Housing Finance Ltd", Bank-ICICI BANK LTD. Account No-000651000460 and IFSC Code- IICIC0000006, 20, R. N. Mukherjee Road- Kolkata-700001 drawn on any nationalized or scheduled Bank on or before 30/05/2025 and register their name at <https://www.bankeauctions.com> and get user ID and password free of cost and get training on e-auction the service provider. After their Registration on the website, the intending purchaser/bidder is required to get the copies of the following documents uploaded, e-mail and sent self-attested hard copy at 1st floor, 35 silver Hill Main Road, Dhar - 454001(MP) Mobile no. +91 9657443073 e-mail ID rohan.savala@grihumhousing.com for further details on terms and conditions please visit <https://www.bankeauctions.com> & [www.grihumhousing.com](http://www.grihumhousing.com) to take part in e-auction.

**This notice should also be considered as 30 days' notice to Borrower / Co-Borrower/ Mortgagor (s)/Guarantor(s) under Rule 8(6) of the Security Interest (Enforcement) Rule-2002**

Date: 16.05.2025 Place: MADHYA PRADESH

Sd/- Authorised Officer, Grihum Housing Finance Limited (Formerly Known as Poonawalla Housing finance Ltd)