



# ELECTRONICA FINANCE LIMITED

Registered Office: Audumbar, 101/1, Dr. Ketkar Road, Erandwane, Pune, Maharashtra - 411004

## SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

Whereas the Authorized Officer of **Electronica Finance Limited** (hereinafter referred to as "the EFL"), under Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (in short 'SARFAESI Act') and in exercise of powers conferred under Section 13(12) read with the Security Interest (Enforcement) Rules, 2002 issued Demand Notice under Sec. 13(2) of SARFAESI Act calling upon the below-mentioned Borrowers/Co-borrowers/mortgagors/Guarantors to repay the amount mentioned in the notice being the amount due together with further interest thereon at the contractual rate plus all costs charges and incidental expenses etc. till the date of payment within 60 days from the date of the said notice.

The following Borrowers/Co-borrowers/mortgagors/Guarantors having failed to repay the above said amount within the specified period. Notice is hereby given to the public in general and in particular to the Borrower (s) and Co-Borrower(s) that the authorized officer has taken over possession in exercise of powers conferred under Section 13(4) of SARFAESI Act read with Security Interest (Enforcement) Rules, 2002, which is to be sold by way of auction on "As Is Where Is Basis", "As Is What Is Basis", "Whatever There Is Basis", and "No Recourse Basis" for recovery of **Rs.20,05,113/- (Rupees Twenty Lakhs Five Thousand One Hundred and Thirteen Only) outstanding as on 21.08.2024** due to the Electronica Finance Limited, (Secured Creditor) with further Interest and additional/Penal, due to the EFL under Rules 8 and 9 of Security Interest (Enforcement) Rules, 2002.

It is hereby informed to General public that we are going to conduct public E-Auction through website <https://sarfaesi.auctiontiger.net>.

### DESCRIPTION OF IMMOVABLE PROPERTY

Name of borrower, Co-borrower, Mortgagors	Date & Amount as per Demand Notice U/s 13(2) & Date of Physical Possession, Publication Date of Possession Notice	Descriptions of the property/ Properties	Reserve Price / Earnest Money Deposit & Bid Increment Amount (In Rs.)	E-Auction Date and Time, EMD Submission Last Date, Inspection Date
<b>1. Borrower: - Riya Enterprises</b> K.No.58, Elaychipur, Ghaziabad, Uttar Pradesh 201102.	<b>21st August, 2024 &amp; Rs.20,05,113/-</b> (Rupees Twenty Lakhs Five Thousand One Hundred and Thirteen Only) outstanding as on 21.08.2024	All that piece and parcel of Plot area measuring 85 sq. Yards, i.e. 71.06 sq. meters, out of Khasra No. 58, situated at residential colony known as Nasib Vihar, in the village Elachipur, Pargana Loni, Tehsil & Distt- Ghaziabad, Uttar Pradesh. Together with present and future structure standing therein.	<b>Reserve Price:- Rs.19,39,875/-</b> (Rupees Nineteen Lakh Thirty-Nine Thousand Eight Hundred Seventy-Five only)	<b>23/05/2025 at 11:00 am to 1:00 PM</b> (with unlimited extension of 5 min each)
<b>2. Co-Borrower:- Sanjay Kumar</b> H.No 2117, Basti Peepal Wali Sadar, Bazar, Delhi North West, Delhi, New Delhi 110006.	<b>28th February, 2025 &amp; 13th March, 2025</b>	<b>Description of Boundaries as under:</b> On the North by- Other's Property On the South by- Other's property On the East by- Other's property On the west by - Road 18 ft. wide	<b>EMD:- Rs.1,93,987.5/-</b> (Rupees One Lakh Ninety- Three Thousand Nine Hundred Eighty-Seven Rupees And Fifty Paise Only)	<b>19/05/2025 up to 4:00 PM.</b>
<b>3. Co-Borrower:- Om Prakash</b> H.No 2117, Basti Peepal Wali Sadar, Bazar, Delhi North West, Delhi, New Delhi 110006			<b>Bid Incremental Amount:- Rs. 5,000/-</b>	<b>16/05/2025 at 11:00 am to 1:00 PM</b>
<b>4. Co-Borrower:- Bimla</b> H.No 2117, Basti Peepal Wali Sadar, Bazar, Delhi North West, Delhi, New Delhi 110006				

1. All Interested participants / bidders are requested to visit the website <https://sarfaesi.auctiontiger.net> <https://www.electronicafinance.com>. For details, help, procedure and online training on e-auction, prospective bidders may contact **M/s. e-Procurement Technologies Ltd.;** Contact Mr. Ram Sharma Contact number: 8000023297. email id : [ramprasad@auctiontiger.net](mailto:ramprasad@auctiontiger.net) , [support@auctiontiger.net](mailto:support@auctiontiger.net)

2. For further details on terms and conditions please visit <https://www.electronicafinance.com> & <https://sarfaesi.auctiontiger.net> to take part in e-auction.

**THIS IS ALSO A STATUTORY 30 DAYS SALE NOTICE UNDER RULE 8(6) OF SECURITY INTEREST (ENFORCEMENT) RULES,2002**

Date: 21-04-2025

Place : Delhi

Authorised Officer  
Electronica Finance Ltd