



CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED

Corporate Office: "CHOLA CREST", C 54 & 55, Super B-4, Thiru Vi Ka Industrial Estate, Guindy, Chennai-600032.

Branch Office:- Cholamandalam Investment and Finance Company Limited, Indore Address:- Shop Number 603 to 615, 6th Floor, B zone, Business Spaces, Nipania main Road, Dewas Naka, Indore, Madhya Pradesh 452001

Contact No: Mr.Manish Pawar 8770351801 , Mob. No. Narendra Singh Chouhan 9399457123

E-AUCTION SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 9(1) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower / Co-Borrower/ Mortgagor (s) that the below described immovable properties mortgaged to the Secured Creditor, the **PHYSICAL POSSESSION** of which has been taken by the Authorised Officer of Cholamandalam investment and Finance Company Limited the same shall be referred herein after as Cholamandalam investment and Finance Company Limited. The Secured Assets will be sold on "As is where is", "As is what is", and "Whatever there is" basis through E-Auction. It is hereby informed to General public that we are going to conduct public E-Auction through website www.auctionfocus.in/chola-lap.

S. No.	Account No. and Name of Borrower,Co- Borrower, Mortgagors	Date & Amount as per Demand Notice U/s 13(2)	Descriptions of the property/Properties	Reserve Price, Earnest Money Deposit	E-Auction Date and Time EMD Submission Last Date Inspection Date	Notice Period/ Possession Type
1	LAN: HE02INO0000002617 & X0HEINO00003296921 1.Shyam Garg Shri Ram Garg (Applicant), 2. Anshul Garg (Co_Applicant), 3. Naveen Garg (Co_Applicant), 4. Anand Garg (Co_Applicant), 5.Kalawati Garg (Co_Applicant) 1 to 5 Address:- 03, H.I.G. Vikas Nagar, A.B. Road Dewas, Madhya Pradesh-455001. Also At :- 43 - B Seth Jeetmal Nagar AB Road Dewas (M.P) 455001., 6. M/s Shree Maha Laxmi Food Products (Co_Applicant) Address:-Plot No.7/11, B-1, Industrial Area No.2, Ab Road, Dewas, Madhya Pradesh-455001.	14/09/2023, Rs. 1,24,29,154.00/- as on 07/09/2023	Plot No. 03, Hig, Vikas Nagar Colony, Dewas, Measuring 216 Sq.Mtr., Boundaries : East:Road, West:House No.08, North: 02, South: 04.	Bid Increment Amount (In Rs.) Rs.89,00,000/- Rs.8,90,000/- Rs.1,00,000/-	05-06-2025 at 11:00 am to 1:00 PM (with unlimited extension of 3 min each), 04-06-2025 (Up to 5.30 P.M.) 28-05-2025	15 Days/ Physical Possession
ENCUMBRANCES/LIABILITIES KNOWN TO CIFCL: NOT KNOWN						

- All Interested participants/bidders are requested to visit the website www.auctionfocus.in/chola-lap & www.cholamandalam.com/news/auction-notice. For details and support, prospective bidders may contact - Mr. Muhammed Rahees - 8124000030 / 6374845616, Email id: CholaAuctionLAP@chola.muru-gappa.com. For eAuction training alone, contact M/s. Auction Focus; Prachi Trivedi - 9016641848.
- For further details on terms and conditions please visit <https://www.auctionfocus.in/chola-lap> & <https://cholamandalam.com/news/auction-notice> to take part in e-auction.

THIS IS ALSO A STATUTORY 15 DAYS SALE NOTICE UNDER RULE 9(1) OF SECURITY INTEREST (ENFORCEMENT) RULES,2002

Date: 17-05-2025, **Place:** Dewas

Sd/- Authorized Officer, Cholamandalam Investment and Finance Company Limited.